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GET OUT THERE AND TAKE SOME DAMN PHOTOS!  
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# Custom White Balance Cheat Sheet



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## NOTES

1. The name may vary by camera, but this icon indicates the Custom White Balance setting:



2. Many cameras allow you to store multiple custom white balances and will show a sub menu with numbered options like this:



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## Canon

1. Take a photo of the gray card in the light you are shooting in
2. In the camera's menu, find the "Custom White Balance" option and press "set/ok"
3. Select the image of the gray card you just took and press "set/ok"
4. Enter the White Balance selection menu and choose the "Custom White Balance" option and press "set/ok"
5. Begin shooting

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## Fuji

1. Put the gray card in the lighting you are shooting in.
2. Enter the white balance selection menu and choose "Custom"
3. Choose custom 1, 2, or 3 and press "Menu/Ok"
4. The camera will show a target bounding box on the LCD. Fill that box with the gray card.
5. Press the shutter button to take a photo of the card
6. Begin shooting.

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## Nikon

1. Put the gray card in the lighting you are shooting in
2. Enter the camera menu and find White Balance, press the right directional button to enter the menu
3. In the white balance selection menu choose "PRE" and press the right directional button
4. Select the "Measure" option. A warning may appear to indicate you are going to overwrite the existing custom white balance. Press Yes/Ok
5. Take a photo of the gray card.
6. On success the camera should display a confirmation message.
7. Begin shooting.

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## Olympus

1. Put the gray card in the lighting you are shooting in.
2. Enter the White Balance selection menu and highlight "One Touch White Balance"
3. With "One Touch White Balance" highlighted, press the "Info" button.
4. Take a photo of the gray card.
5. Select "Yes" and press "Ok"
6. Begin shooting.

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## Pentax

1. Put the gray card in the light you are shooting in
2. In the White Balance selection menu choose Custom. Do not press set/ok.
3. Take a photo of the gray card.
4. Press set/ok
5. Begin shooting

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## Panasonic

6. Put the gray card in the light you are shooting in
7. In the White Balance selection menu choose Custom.
8. Take a photo of the gray card.
9. Begin shooting

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## Sony

1. Put the gray card in the light you are shooting in
2. In the White Balance selection menu choose Custom Set, then press set/ok.
3. An indicator circle should appear on the screen. Make sure it is over the gray card.
4. Press Set/Ok
5. In the confirmation screen use the directional pad to choose to register the white balance into one of the available custom slots on your camera.
6. Press set/ok
7. Begin shooting