

SPYROS HENIADIS
GET OUT THERE AND TAKE SOME DAMN PHOTOS!
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How To Find A Model



Have you ever thought, “I’d love to start working with a model”, only to follow that thought immediately with, “How the heck do I even find a model to work with?”

I know that feeling because I’ve been there! When I first wanted to start working with models I had NO idea where to start, what to do or even where to look.

Luckily with persistence and patience I figured it out, but I don’t want you to have to go through the same frustrations I went through, which is why I created this guide for you.

So, let’s get to it! Starting with...

Your Friends and Family Network

Your first and most immediate resource is your friends and family network. It’s entirely likely that someone you know is interested in modeling, or that someone you know, knows someone that is interested in modeling.

The easiest way to get started here is to post to your social networks that you’re looking for a model or someone who is interested in modeling to collaborate with on some photography projects.

Post to any or all of your networks of choice. Facebook, Instagram, Snapchat, Twitter, wherever your friends and family are, post there.

And example post might read something like this:

“Friends and Family! I’m working on some new photography projects and I’m looking for a model to collaborate with.

I’ve never worked with a model before, so this will be a learning experience for me, and I’m interested in working with anybody who has modeled before or is interested in modeling.

If you’re interested send me a DM or leave a comment.”

From there you’re pretty much guaranteed to get some kind of response, and with a little patience and communication, this may be all you need to get started.

But reaching out to your friends and family is really just the starting point, which brings us to the next step

Facebook Groups

Regardless of your success finding a model by reaching out to friends and family, you should absolutely join some model and photographer Facebook groups.

These groups are a great way to start networking with models, and other people in the industry, including other photographers, hair and make up artists, and clothing designers to name a few.

These groups are also a great way to learn about photography events that you can attend, which will definitely further your chances and meeting other models that you can start working with.

Finding groups in your region will require a little searching on Facebook, and the easiest way to get started is just to do a search for “*Your State Models and Photographers*” or “*Your City Models and Photographers*”

That should bring up any groups that are local to your state and or city. In addition to searching, below are some links for groups to help you get started.

[United States Models and Photographers](#)

[Midwest Model and Photographer Talent](#)

[Professional Models and Photographers](#)

[Models, Photographers, Agencies, and all Fashion Creatives Connect!](#)

Google

While Facebook searching for groups is hugely important, do not forget that Google is your friend!

With some persistent Google searching you should be able to find some local models, photographers and events to help get you connected with your local network of models, photographers and industry professionals.

Some example searches to help you get started:

Your State Models

Your City Models

Your State Photography Events

Your City Photography Events

Your State Fashion Photographer

Attend Photography and Modeling Events

As a member of industry Facebook groups, and with your industrious searching, you should be learning about photography and modeling events that you can attend. It's important to go, even if you have to invest some money in registration fees!

These events are huge opportunities in two ways.

First, in some cases the events are specifically for you to be able to work with and shoot with models! What more could you ask for?

Second, these events, are opportunities to network. Even if they are not specifically for working with models, attending these events and networking with people will lead to connections that will bear fruit in one way or another. The more connected you are, the more likely you are to find the kind of people you want to work with.

Share Your Work

Finally, you have to put your work out there. The more you share your work, the more people will see it, and after awhile, you'll find models are seeking you out because they were impressed by your work and they want to shoot with you!

So put your work out there on your networks of choice. Whether it's Facebook, Instagram, Flickr, Twitter, or some other network, put it out there.

And don't get discouraged if you're not getting likes or shares or hearts or whatever. People are seeing it, and that's what matters!

Be Patient

Finally, it's important to be patient. It will take time for you to build your network, and to build your skills. If you use these resources, and you are genuine and honest in your dealings with people, you will find and build success in your efforts!

Good luck, and don't forget to Get Out There and Take Some Damn Photos! :)