

Contacting A Model For The First Time



Preparation and Sample Message

- 1. Have a concept/idea ready for the shoot
 - 1. Along with this, have an image or two (or a Pinterest board) that you can share in the message you send
- 2. Look at the models you want to work with and their portfolios
 - 1. Ask yourself: Which model(s) are right for the concept?
 - 2. Look at:
 - 1. Their look
 - 2. The emotion they can bring
 - 3. Their expressiveness
 - 4. Their posing style
 - 3. Ask yourself: Does the concept align with the work in their portfolio?
 - 1. But don't pigeonhole.
 - 2. Have a backup concept in case your original doesn't work for the model.
 - 4. Draft your message.
 - 1. Be honest about your skill and experience
 - 2. Share what prompted you to want to work with the model
 - 3. Explain your concept for the shoot
 - 4. Include a photo or the link to help the model visualize the concept
 - 5. Explain the goal of the shoot (learn lighting, practice working with a model, build your portfolio, etc..)
 - 6. Share a link to your work (even if it's not work with a model)
 - 7. Keep the message as short as possible.

Sample Message

Hi! My name is Spyros, I'm a photographer and I've seen some of your work. I really love the boudoir work you did with Colleen Bies.

I was wondering if you'd be interested in collaborating on a concept I'm working on. I'm new to working with models and am looking to build my portfolio.

The concept is a fire themed shoot using Tulle fabric. Attached is a photo I'm using as inspiration for the shoot.

I look forward to hearing from you! Spyros

After Sending The Message: No Response/Rejection

- 1. First possibility: No Response
 - 1. Don't take it personally. It's not a big deal
 - 2. Don't make any assumptions. You have no idea what's going on in their life
 - 3. Don't wait around, reach out to other models.
- 2. Second possibility: Rejection
 - 1. Don't take it personally, again, it's not a big deal.
 - 2. Politely thank them and move on.

Sample Message

Thank you for getting back to me. I appreciate you letting me know, and if there's ever a concept in the future that you thing I'd be a good fit for, I'd be open to collaborating in the future.

Thanks! Spyros

After Sending The Message: They Want To Work With You

- 1. Keep the communication open and strong
- 2. Continue to be respectful
- 3. Remember that it's a collaboration, and be prepared to have a fun and successful shoot!